







Together, we do more

# Getting Started with Consumer Financing



WELCOME TO UNITED CREDIT

# A funding solution that supports your business and your customers.

Welcome! We're excited you're part of our merchant network.

United Credit is proud to be your partner and support your business growth through a financing option that helps consumers get the services and products they need.

We have relationships with multiple lenders, which means we have a variety of financing options to serve a wide variety of your customers. Our team is here to support you and your business every step of the way so you can focus on what matters most: your customers.

Ready to get started? This guide will help you through the process.

# How we help

#### YOUR BUSINESS

#### YOUR CUSTOMERS

#### Bigger loans

We can provide loans up to \$25,000 to help customers pay for larger expenses.

#### More approvals

We support your ongoing growth with consumer approval rates higher than other lenders\*.

#### Quick funding

Once a customer is approved and secures financing, your business receives payment quickly.

#### Ongoing support

We offer live customer service and account managers to support your business.

#### No hidden fees

We never charge enrollment or setup fees. There are no monthly or annual fees, either - you only pay fees when a loan is processed.

#### \*United Credit partners with multiple lenders, some of whom offer 2nd look options for consumers with sub-prime credit, which expands opportunities for approvals. Ask us for more details.

#### Better options

We have relationships with multiple lenders, which means just one application gives customers access to various financing options.

#### Simple terms

Customers have access to competitive interest with terms from 6 months up to 60 months.

#### Quick pre-approval

Customers can apply at the point of sale using our online form and receive a decision in minutes.

#### Dedicated support

Our easily-accessible and fast application - as well as our customer support team - guides your customers through the process, taking the burden off your staff.

#### No penalties

We never charge a penalty for prepayment on a loan.

### The United Credit advantage

When it comes to financing a major or larger purchase, your customers need options. Here's how United Credit can help, and how we compare to other financing options.

#### We are not a credit card.

United Credit provides your customer with an installment loan, not a credit card. That means we help them get financing for exactly what they need, nothing more. We break those payments into easy-to-understand terms, a set APR, and monthly payments that are easy to manage.

#### We can be a stronger option than personal checks or cash.

Some customers may have savings they'd like to use for their purchases. While this is an option, it could mean draining their personal savings or emergency fund to cover the cost. Using a financing option for their purchase keeps that cash on hand in case it's needed later. Plus, they can use it to pay off their loan early without a penalty!



# Offering financing to customers

Want to talk to your customers about their financing options but aren't sure where to begin? Here are some tips to get the conversation started.

#### Have a conversation

Tell your customers financing is offered through United Credit. If they have questions, refer them to our website at unitedcredit.com.

#### Share information

Let every customer know your business offers financing. Even if they aren't interested in financing their purchase in that moment, they may consider it later when they are ready to make that major purchase.

#### Give them time

Some customers may be ready to make a purchase right away, and others may need time to consider their options. Do not pressure them into financing. Offer them patience and kindness along the way, ensuring they know you want them to make the best decision for themselves and their budget.



# The application process

Your customer should have this information available to complete their loan application\*.

01

A valid physical mailing address and proof of address (like a utility bill, for example)

02

A valid phone number (used for verification purposes)

03

An active bank account (cannot be a prepaid account)

04

A valid email address (used for verification purposes)

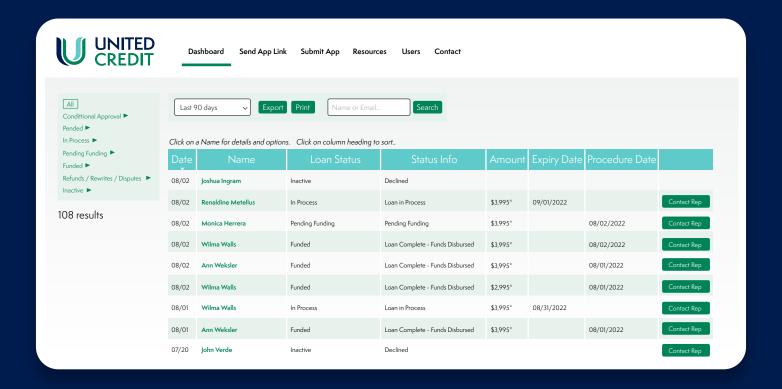
05

A valid, government-issued ID

<sup>\*</sup>To ensure the most accurate information is gathered during the application process, customers should complete their own application on their personal device.

### The merchant portal

#### portal.unitedcredit.com



Your merchant portal provides in-depth, real-time reporting to see loan status and funding information for your customers.

The portal also allows you to review, approve, and process funding for your business.

Through the portal, you can also connect with the loan representatives overseeing each of your customer's applications.



## Contact our team

Need help? Connect with an account manager today.

BDMs@UnitedCredit.com 855.503.1800 ext. 3